

Date of Birth

Dec 12, 1936



Date of Passing

Mar 03, 2017

Joel Ellis Perlmutter

Joel Ellis Perlmutter AGE: 80 • Toms River PERLMUTTER—Joel Ellis, 80, died at his home in Toms River surrounded by his loving family on Friday, March 3, 2017. He was the devoted husband for 39 years to Lynn Madison Perlmutter, whom he met as friends and became lifetime partners. He is survived by his brother Michael Perlmutter (Marlene), his children Stuart Perlmutter (Amy), Kevin Rand (Jill), Jennifer Perlmutter- Russo (John), Tammy Breen (Michael), Julie Heise (Fred), Darren Rand, Brett Rand (Daniela), and his grandchildren Shawn, Keith, Raquel, Adam, Megan, Jake, Brian, Debra, Paige, Jared, Joshua, Jeremy, Carly, Andrew, and new great grandchild, Benjamin. He was predeceased by his sister Barbara Marder. He was born on December 12, 1936 in Jersey City, NJ, where he graduated from Lakewood High School and Rider University's School of Business. Joel began his career working for his father Julius, who owned a

meat and produce market. Favorite memories included evening rides through the farmers' fields where they would wash vegetables in a tub. At the end of the day, he and his sister would fall asleep in the back of the truck. He took these early life lessons and in 1961 went to work for his father's small supermarket, after a stint in the National Guard. His father had great faith in Joel's abilities and drive. This faith in him became a reality as Joel rose to become the CEO of Perlmutter Family Shoprites - Perlmart, Inc.(part of Wakefern Food Cooperative). Today, Perlmart, Inc. owns and operates Shoprite stores throughout Southern NJ. Joel was a long time supporter of his alumna, Rider University and many charities and causes, most notably, Ocean of Love and the Valerie Fund for Children with Cancer. He served on many boards including Wakefern Food Corporation, and Ocean County College Foundation. He enjoyed every minute with Lynn, the love of his life and his adoring family. The warm colors of this world were dimmed today by the loss of a man who brought joy, humor, generosity and charity to so many lives. Relatives and friends are invited Monday, beginning at 11:30 am, to Congregation B'nai Israel, 1488 Old Freehold Road, Toms River, NJ, where funeral services will begin promptly at 12:00 pm. Interment Ocean Memorial Park. Family and friends are welcome to return to the Perlmutter Social Hall at Congregation B'nai Israel. Contributions in his memory may be made to the Joel and Lynn Perlmutter Family Foundation, 954 Route 166, Toms River, NJ 08753.

Memories of Joel



Condolences



HARVEY POLISHUK Feb 02, 2025

Joel Ellis Perlmutter I have just learned of the death of Joel Perlmutter. I worked from the Perlmutter Family 1962 to 1964. Prior to 1962. I worked first for my uncle Mayer Josowitz who owned the Rt37 Foodtown. We were the competitors of the Rt 37 Perimutter Shoprite. This was a heated competition between two giants in the Toms River Supermarket world. My Uncle 's management style was Old World. My way or the highway. I took the highway and went over to the enemy. Joel was the New World. His philosophy was take care of your employees, and they will take care of you. Joel's father. his uncles, his aunt and his brother Michael were a family operation. They made me feel, I was part of the family. What I learned from Joel Perlmutter's management and leadership style, as a teenager, prepared me for success. HARVEY POLISHUK